



GROUNDBREAKING ROOTING TECHNOLOGY



SIMPLIFY PROCESSES

Quick uniform crops
Sticking and planting in one step

OPTIMIZE SPACE

Saves rooting space
More production turns

SAVE LABOR

Adaptable to automatization
Faster transplanting by hand

Dümmen Orange, leading breeder and producer of plants and flowers, presents Basewell™, an innovative new technology that is the next step into the future of floriculture. Basewell technology delivers bare-root cuttings that are produced at our off-shore production farms and shipped directly to growers. Our off-shore propagation process and patented gel coating ensure that quality bare-root cuttings arrive at the grower, ready to transplant and finish.



**SAVANNAH
REALLY RED**



**SAVANNAH
OH SO ORANGE**

**ORDER
YOUR
FREE TRIAL**

GrowBasewell.com



**SAVANNAH
PINK**



**SAVANNAH
TEXMEX RUBY**

Order your Basewell™ trial pack today by visiting GrowBasewell.com.

Packs include **120+ Basewell™ cuttings** – 34 each for the 4 cultivars, selected for excellent garden performance and suitable for monoculture or combination production.

TRANSPLANT TIPS FOR BEST RESULTS:

- Process shipment immediately upon arrival
- Irrigate thoroughly after transplant to ensure good root-to-media contact
- Provide shade (approximately 27,000 LUX) for the first five days, or until roots reach the sides of the pot
- For more culture tips, please visit GrowBasewell.com